

YASIN EBRAHIM, CAIA, FRM

LinkedIn: www.linkedin.com/in/yasinebrahim/

PROFILE

Markets journalist, editor and video explainer with 10+ years translating macroeconomic data, investing themes and financial-market news into clear, timely content for retail and professional audiences.

Experienced writing **breaking news, second-day analysis, features, explainers and interview-led reporting**. Regularly works with **economists, strategists, executives, founders and institutional practitioners** to turn complex business and economic developments into clear, accurate and accessible journalism.

Proven ability to operate cross-functionally with **Product, Research, BD, Marketing and Leadership** to build repeatable content systems: messaging architecture, editorial roadmaps, executive talking points, flagship research, and distribution across web, newsletters, and social. Comfortable working in environments where accuracy, approvals, and reputation matter (including compliance/legal review where required).

EXPERIENCE

MT Newswires

U.S. Breaking News Training Editor

Lisbon, Remote
November 2017 – Present

- Edit and produce real-time coverage across **equities, rates, FX, macroeconomic data and corporate news** for institutional trading desks and professional investors.
- Train and mentor 50+ journalists, helping reporters sharpen the “so what” of market-moving news and translate dense financial information into concise, useful copy.
- Coordinate coverage around major economic and market events, including Fed decisions, CPI, payrolls, earnings and risk-asset moves.
- Apply strong news judgment under deadline pressure, balancing speed, accuracy, context and reader usefulness.

Investing.com

Senior Financial Journalist / Editor, Macro & Markets

Remote
January 2017 – January 2026

- Produced market analysis, explainers, interviews and video-led content for a global investor audience, covering **macroeconomics, central banks, equities, bonds, commodities and digital assets**.
- Created timely explainers on inflation, interest rates, recession risk, Fed policy, equity-market rotations and investor positioning, often turning expert commentary into accessible narratives for non-specialist readers.
- Appeared in and contributed to video segments explaining economic-policy debates and market implications, including *Is a Policy Mistake Buried in the Fed's Plan to Cut Rates?*
- Developed story ideas and packages designed for newsletter, homepage, social and video distribution, with a focus on clarity, timing and audience relevance.
- Interviewed economists, strategists, fund managers and crypto-market operators, translating technical views into clear takeaways for retail and active investors.

Quidvest Ltd

Founder & Managing Editor, Financial Content Strategy

London / Lisbon (Remote)
January 2015 – January 2026

- Founded and ran a boutique content consultancy producing financial education, investment commentary and thought-leadership content for fintech, asset-management and personal-finance clients.
- Produced search-led personal-finance and tax explainers for **PayPal** and **Intuit** via Contently, translating technical topics into practical guidance for consumer audiences.
- Wrote and edited articles, scripts, briefs, newsletters and landing-page copy designed to support user education, engagement and trust.
- Managed freelance contributors and review workflows, ensuring content remained accurate, clear and aligned with brand and compliance expectations.
- Used SEO, analytics and audience intent to shape editorial calendars and refresh evergreen personal-finance content.

BUX (acquired by ABN AMRO)*Financial Writer*

London

February 2016 – October 2023

- Produced biweekly stories on stocks, bonds, macro trends and cryptocurrencies for a younger, mobile-first investing audience.
- Wrote product explainers, in-app education and market commentary designed to help newer investors understand risk, diversification, volatility and trading concepts.
- Repurposed research and market themes into shorter-form copy, app content and social-friendly explanations.

AJ Bell Media*UK Financial Reporter*

London

January 2018 – March 2022

- Covered UK equities, company results, market moves and investment themes for a broad retail-investor audience.
- Produced concise market wraps and explainers connecting single-stock developments to wider trends in rates, inflation, consumer demand and sector rotation.

Old Park Capital*Communications Officer*

London

September 2013 – December 2015

- Produced investor letters, macro commentary and marketing materials for a hedge fund focused on global macro and alternative investments.
- Helped translate portfolio strategy, risk management and market views into clear narratives for institutional investors and family offices.

Constantine Advisors*Senior Private Equity Research Associate*

London

February 2011 – August 2013

- Conducted private-markets research and contributed to investor-facing analysis on private equity trends, fundraising and asset-allocation themes.
- Co-authored work later published in *The Journal of Private Equity*.

SELECTED MARKETS, MACRO & VIDEO WORK

- *Video: Is a Policy Mistake Buried in the Fed's Plan to Cut Rates?* (Investing.com)
- *BDCs: How Dividend Seekers Are Riding Private Credit Wave to Attractive Yields* (Investing.com)
- *How Big of a Problem Is Europe's Declining Working Age Population?* (Investing.com)
- *Could Trump Tariffs Fuel a 1930s-Style Collapse in Trade?* (Investing.com)
- *China Faces New Shock as Local Governments Scramble for Cash, Worsening Crisis* (Investing.com)
- *Tokenized Treasuries Are Red-Hot, But Face Struggles to Dethrone Stablecoins* (Investing.com)

RELEVANT SKILLS + TOOLS

- **Video & Social Content:** short-form video scripting · on-camera explanation · topic pitching · social-first financial storytelling · newsletter-to-video repurposing
- **Markets & Economics:** macroeconomic data · Fed policy · inflation · rates · equities · bonds · portfolio risk · investor behaviour
- **Personal Finance & Investing:** diversification · long-term investing · income strategies · retirement themes · tax and personal-finance explainers
- **Writing & Editing:** scriptwriting · explainers · headline discipline · interview-led features · simplifying complex financial topics
- **Content Operations:** editorial calendars · briefs · CMS workflows · SEO-informed topic selection · compliance-sensitive review processes
- **Tools:** WordPress/CMS · Google Analytics · Bloomberg · FactSet · Excel · Google Docs · Microsoft Word

EDUCATION

City University, London

Journalism and Effective Writing for Business

2012

London School of Economics (LSE)

Management, Entrepreneurship, and Global Leadership

2011

University of Kent

BS Actuarial Science

2008

CERTIFICATIONS

Google AI Tools for Journalists — Knight Center for Journalism in the Americas Issued Feb 2026 – Expires Jan 2036

Chartered Alternative Investment Analyst (CAIA)

Financial Risk Manager (FRM)

CFA UK – Investment Management Certificate (IMC)

ADDITIONAL INFORMATION

Languages: Fluent English; Basic Spanish

Location: Lisbon, Portugal; experienced collaborating remotely across U.S., UK and EU time zones.

Relocation: Open to relocation for the right opportunity.

Portfolio and short-form video sample available upon request.